

## LEADERSHIP IN 60 SECONDS:

- Create a clear vision.
- Get the best players (that you can afford) in every position.  
Avoid compromise on attitude and values.
- Set direction: communicate, communicate, communicate.  
(Clarity/Consistency/Simplicity)
- Check understanding.
- Get out of the way - empower people to do great work.
- Measure the right things and only the right things.
- Ensure people feel great (including customers - obsess over customers).
- Help remove obstacles.
- Constantly improve systems/processes.
- Find reasons to praise, recognise and celebrate all successes big and small (think personal bests and +1s).
- Reflect, reset and go again.

**BE BOLD : IT IS EASY TO RESIST INCREMENTAL CHANGE.**