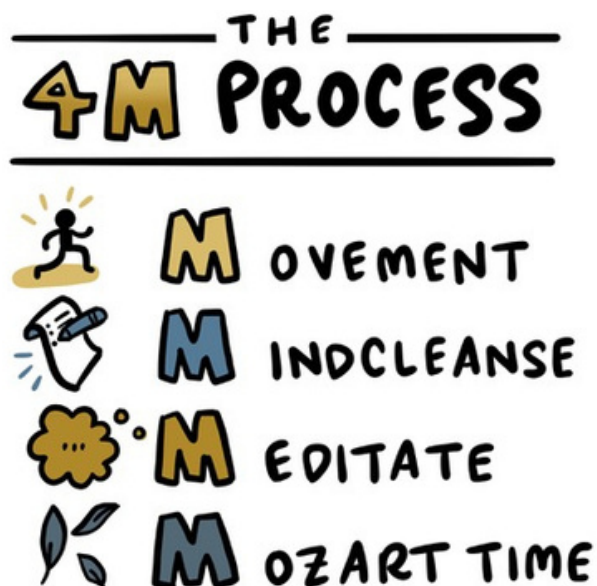


THE GiFT631 4M MORNING ROUTINE



I am passionate about starting everyday with a winning routine that enables me to get into the ideal performance state. I created the 4M routine which ensures I have a structured process to feel centred, focused, in control and able to think about what matters most.

Each part of the 4M routine is really helpful on its own. However, by 'habit stacking' one immediately after the next, it creates a consistent and powerful start to each day. Each M builds on the one before and the flow is deliberate to stimulate the mind/body, organise and capture what is running through the mind, sort it in terms of value and priority, then relax, focus and centre the mind to enable high quality thinking, creativity and decision making.

As with any winning habit and routine, consistency is the key to move in the direction of your goals and potential.

MOVEMENT

Starting the day with movement will stimulate the mind as well the body.

Many of my clients say to me they are not 'gym junkies,' runners, swimmers, boxers, cyclists or swimmers. That's great, I respond 'just move.' Start every day with a walk.

Start each day with a minimum of 20/30 minutes walking (or some other form of movement). Stimulate the mind by stimulating the body. Whilst moving, I frequently listen to podcasts or run through my affirmations and/or visualization. I feel the combined benefit of the exercise, the learning and the visualisation.

THE GIFT631 4M MORNING ROUTINE

MIND CLEANSE

After movement I complete my daily mind-cleanser. I capture everything on my mind across all aspects of life and business.

The mind-cleanser is about identifying high value activities and the prioritising them in one of 3 ways:

- Items for other people to do.
- High value items that are quick.
- High value items that are deep and require me to schedule time in my diary.

I may not complete everything on my mind-cleanser but I am now organised around the things that matter most. I make sure they are completed and/or scheduled.

MEDITATION

Meditation cleanses and calms me. It has a positive impact on both my mental and physical health. It helps improve my sleep, my relationships, reduce any feelings of pressure and increases my focus.

To experience the benefits of meditation, regular practice is necessary. I recommend 10 minutes per day.

Once embedded, Meditation becomes a fantastic part of your day.

My favourite Meditation Apps are Calm & Headspace. Meditation helps clear my mind so I can think with more clarity and insight. It is the ideal set up for my daily Mozart time.

MOZART

Mozart time is about deep thinking, decision making and developing ideas, solutions and breakthroughs to challenges, questions and opportunities. It is about creating stillness and distraction free time to focus on what matters most. Poor thinking and decision making often happens when people are trapped in busyness, attempting to multi-task and driven to get things done or when people are tired and therefore lack the energy and the ability to think deeply and creatively.

I once heard that Mozart suffered from 'composers cramp'. To overcome this he would isolate himself from everything and everyone. Then he found the music began to flow again in his mind.

To this day I am unsure of the accuracy of the story! However I love the concept and from the day I heard the story, I put an appointment with Mozart in my diary. This is time for myself, by myself, with no technology or distractions. I have my journal and a clear mind from daily meditation and mind cleansing. Mozart time is an essential part of my day.

THE GiFT631 4M MORNING ROUTINE

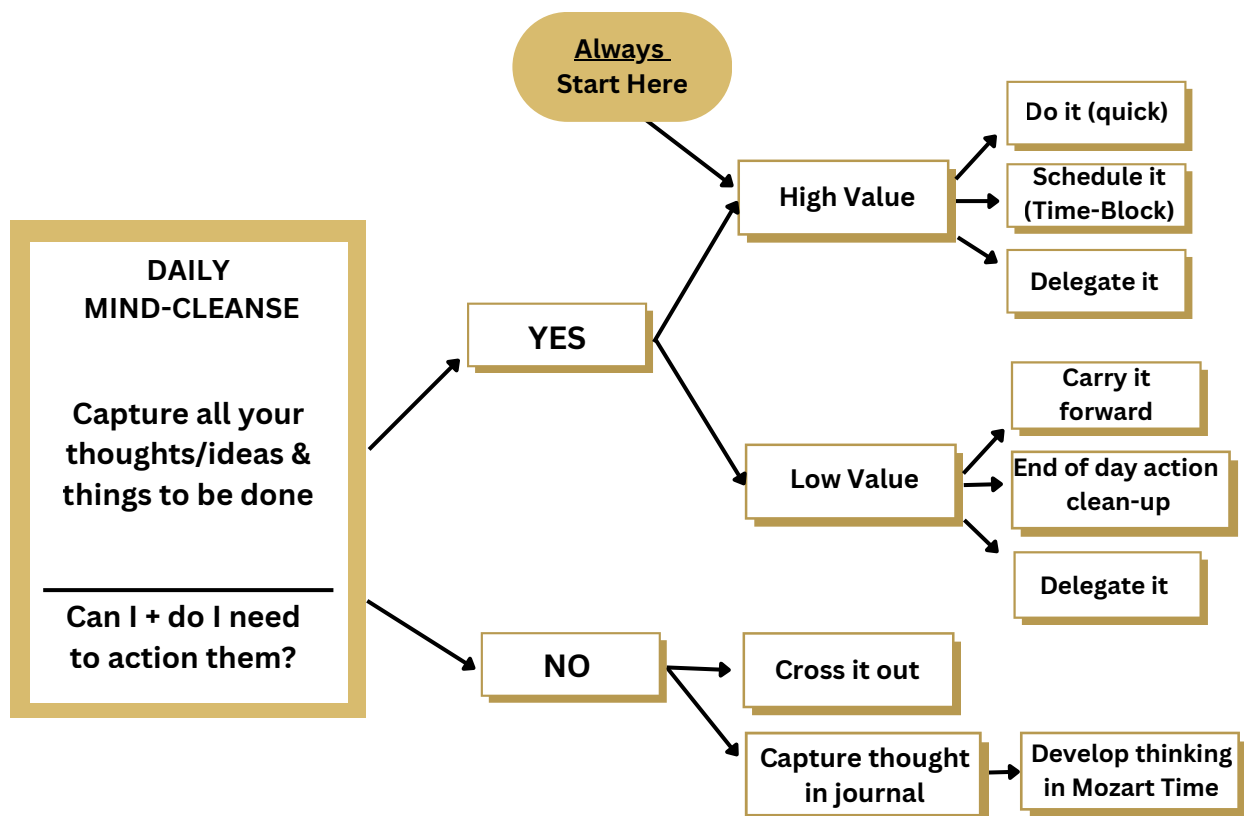
When I journal I capture my ideas, thoughts and feelings. I am more creative and in this still, focused and centred state I make better decisions. Making decisions ‘on the run’, under pressure or whilst juggling priorities is far from optimal. Mozart time provides the clarity and space to be still, think clearly, prioritise and make more considered, quality decisions.

Mozart time allows you to capture your thoughts, which will build over time to become actionable strategies, goals and create a picture of your desired future state.

“Greatness requires stillness. From stillness comes clarity and from clarity comes breakthrough, innovation and success.”

-Andy Fell | GiFT631

MIND-CLEANSE FLOW CHART



THE 4M ROUTINE - MOVEMENT

Movement is the first **M** – and the foundation of everything that follows. Starting the day with movement stimulates both the mind and the body, creating the energy and mental state that fuels your Mind Cleanse, Meditation and Mozart Time. The science is clear: a walk isn't a distraction from your work – it IS the work.

Your Brain Isn't Broken. It's Asking You to Walk.

Most leaders feel mentally foggy, creatively stuck, and constantly overwhelmed – even after a full night's sleep. They keep pushing harder.

What does science actually tell us? The answer isn't more effort. It's movement, stillness, and letting the brain breathe. When you walk, you give your brain permission to rest, reset and roam.

Your best thinking doesn't happen with a back-to-back meeting schedule. Busyness without brilliance is one of the great traps for senior leaders. Walking in nature shifts the brain from anxious beta waves into creative alpha and meditative theta waves – a flow state. That's not metaphor. That's biology.

Simple. Practical. Actionable.

Coaching and other clients often say to me:

"I'm not a gym junkie, runner or swimmer." "That's great." I respond. You don't need to be. Just move.

Start every day with 20–30 minutes of walking (or any other form of movement that gets you out of your bed or chair).

Habit-stack your walk:

- Listen to a podcast that fuels your thinking.
- Run through your affirmations out loud or in your head.
- Use visualisation to rehearse the day ahead.
- Simply let your mind roam – uninterrupted.

Feel the combined benefit of the exercise, the learning and the visualisation.

Where possible, walk in green spaces or nature – the science shows this amplifies every benefit above.

The Science · What the Research Says

Walking in urban green spaces shifts the brain from anxious beta waves into creative alpha and meditative theta waves. Regular green-space walks reduce the likelihood of turning to medication or any form of substance for mental health problems by a third.

“The keyword is effortless. Walking in nature reduces stress and calms our nerves because it holds our attention without demanding it.”

-Dr. Jenny Roe · University of Virginia

THE 4M ROUTINE - MOVEMENT ACTION PLAN

Your Action Plan - Design Your Movement Practice

1. Decide your minimum:

I commit to ____ minutes of movement every morning, starting at ____am.

2. Choose your route:

My preferred walking route or movement practice is:

3. Habit-stack your walk:

During my walk, I will (*circle*): Podcast / Affirmations / Visualisation / Silent thinking

4. Remove the barrier:

The one thing that might stop me and how I will overcome it:

5. This week I will walk:

Mon / Tue / Wed / Thu / Fri / Sat / Sun (*circle the days*)